

## Celebrating Women-Led Innovators: Empowering change on International Women's Day



We join the world today to celebrate the International Women's Day and spotlight the remarkable contributions of all 22 women-led companies among the 60 companies that has ever been enrolled on the <u>Investing in Innovation (i3) program</u>. I3 is creating a more inclusive ecosystem that embraces inclusion of women founders and unlocks the full potential of Africa's innovation landscape. For us, 'women-led' denotes a company where a woman holds shares, is integral to the management team, and actively participates in the day-to-day decision-making processes.

Women-led companies within the cohort leverage their technology to provide a range of services, including cloud-based inventory management and marketplace solutions for pharmacies, decentralized healthcare through teleconsultations and medication deliveries, offline and online dispensing and logistics for pharmacies, as well as equipping health workers with equipment, consumables, and online training, among others.

## Company spotlight

Among our women-led innovators, we have seen remarkable innovations that's making tremendous impact. For instance



Rasha Rady
Co-founder, Chefaa

Rasha provides a GPS-enabled platform for patients to manage prescriptions and pharmacy needs, including ordering, scheduling, and refilling primarily in Egypt and Saudi Arabia.



Daisy Isiaho
Co-founder, Zuri Health

Daisy provides remote access to healthcare services by offering teleconsultations, appointment booking and at- home diagnostics services in Kenya, Nigeria and ~6 other countries in Sub Sahara Africa.

## Results

These women-led companies are impacting an estimated 66 million lives annually through their solutions. Collectively, they are serving >13k providers¹ in over 11 countries in Africa, have created at least 215 jobs² of which 28% of the roles are filled by women and they keep expanding across geographies².

Customers	Geographic expansion	Job creation
>13k providers	>6 national expansions >1 intl. expansions	>215 jobs created 28% roles filled by women

We are dedicated to empowering women founders for business growth and expansion. Let's keep championing gender equality and fostering a future where every woman thrives in innovation.

To all the female innovators within the i3 cohort, we say

**Happy International Women's Day!**